The gift of life

Blood. This simple ingredient, necessary to all human lives, is presently in short supply.

When blood is readily available for transfusions, victims of accident and disease stand a better chance of survival. The equation is a simple one—your blood equals someone’s life.

It doesn’t take long to save a life. In an half-hour, without suffering pain or risking your health, you can contribute to the national blood drive.

If you saw someone bleeding severely on College Walk, few of you would fail to offer assistance. Yet there are people in this city just as desperately in need of your help.

The benefit of giving blood far outweighs
the personal sacrifice, which is negligible, and the personal risk, which is non-existent. AIDS cannot be contracted by giving blood, but it can be fought by doing so.

Even the less civic-minded among us should realize that their personal interests are protected by an adequate blood supply. No one is exempted from the threat of accident or disease.

However busy you are, you can find 30 minutes for something this important.

We urge all eligible donors to give of themselves. Soon. Someone out there needs your blood.

Give the gift of life.